

# Dudley Associates Ltd

Technical Low - Medium Plastic Injection Moulding  
Concept Development | In-house Toolmaking



DUDLEY ASSOCIATES LTD  
ESTABLISHED 1991

**Where Precision and Partnership  
Bring New Concepts to Life –  
All Under One Roof.**

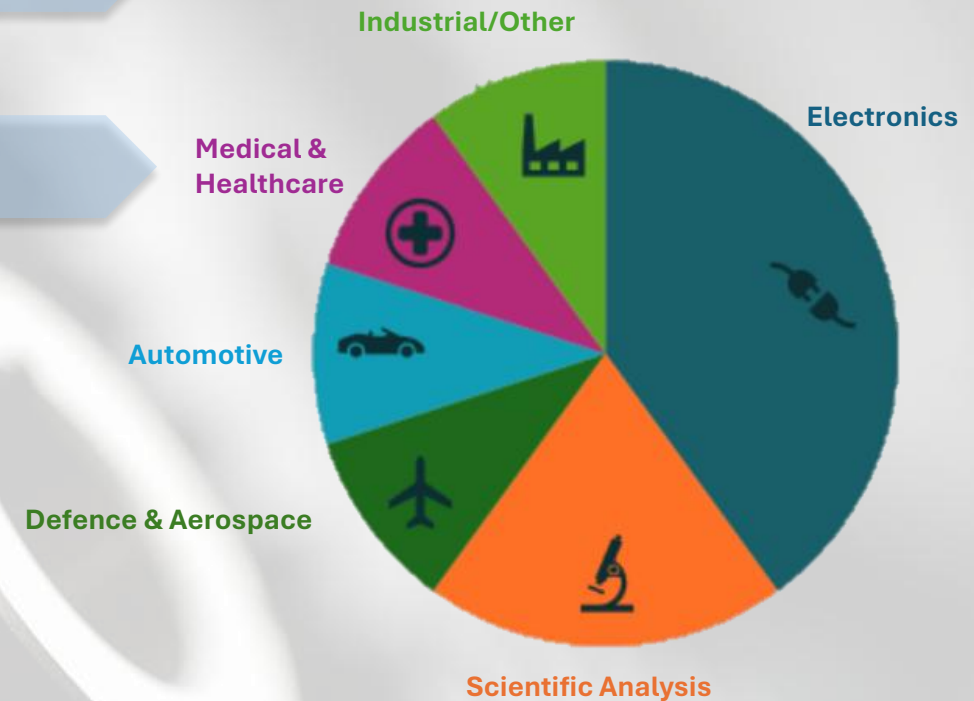
ESTABLISHED. TRUSTED. COMMITTED.

Established in 1991

Market Leader in Precision Toolmaking and Technical Plastic Injection Moulding

Specialising in Low to Medium Volume Moulding

Supporting a Truly Diverse Client-Base



“ We exist to deliver **certainty** in **complex** plastics manufacturing – enabling our customers to **perform**, **compete**, and **grow**... with **confidence**. ”

# What This Means..?

## De-risk Critical Manufacturing

Supporting high-risk sectors where quality, precision, and reliability are non-negotiable



## Solve Technically Demanding Challenge

Applying deep expertise across aerospace & defence, automotive, electronics, medical, and scientific sectors

## Engineering Outcomes (not just components)

Delivering tooling and moulding solutions that directly impact products and life-cycle success

## Building Long-term, Trusted Partnerships

Driven by EOS Discipline, enabling continuous improvement, scalability and stability- this is reflected in 88.5% satisfaction of our customers  
[survey 2025]

## Delivering Consistent, Accountable Performance

Through structured, agile processes, optimised total cost of ownership, and a blend of UK manufacturing strength with global collaboration — from concept to production and beyond.

## Concept Development & Design

- In-house Design Manager
- Technology-driven design collaboration
- 3D CAD software
- Material selection – both thermoplastics and elastomers
- Mould-flow analysis (Moldex)
- Feasibility (DFM) reporting
- Cross-functional

## Technology-led, Precision Toolmaking

- Roeders 0.002mm accuracy
- Lights-out
- Dedicated team with 10+ years service
- Strong expertise with prototype development, aluminium tooling
- P20 and fully hardened steel tooling, multi-cavity, inserts sliders, hot-runner systems
- Obsolescence protection – in-house tool modifications and maintenance

## Injection Moulding & Secondary Operations

- Press range 35 to 300 Tonne
- Modern and hybrid machinery
- Robotics and automation
- Cleanroom ISO class 8
- Overmoulding and Twin-shot moulding
- Experience with high-performance thermoplastics such as PEEK and Ultem
- Drilling, tapping, inserting, assembly
- Bespoke packaging

# HOW WE WORK

POWERED BY OUR “PROVEN PROCESS”



“Our approach is collaborative, repeatable, demonstrable, and transparent. We actively encourage our partners to engage with us as early as possible when designing a new concept, this way we can collaborate on feasibility. Our strength really is our best-in-class technical support.”

**Ms. Katie Weston – Technical Sales**



# Our People



**Steve Lawrence**  
Owner



**Brett Nixon**  
Operations  
Manager



**Anil Topiwala**  
Finance  
Manager



**Katie Weston**  
Technical Sales  
Manager



**Mark Norman**  
Toolroom  
Manager

FINANCE | ADMINISTRATION | SALES | MOULDING & ASSEMBLY TECHNICIANS | TOOLMAKERS | OPERATORS | STORES & LOGISTICS



“ With women representing 28% of our business, we are proud to exceed the UK plastics industry average. ”

DRIVEN BY OUR CORE VALUES



**Can-Do Attitude**

*“Solutions, not obstacles”*



**Commitment**

*“Reliability and consistency”*



**Teamwork**

*“Openness + Collaboration = good outcomes”*



**Continuous Improvement**


*“Challenge, refine, evolve”*



**Pride In Our Work**

*“Care, quality, detail”*

# Our Achievements

DUDLEY  
ASSOCIATES 

KPIs for 2025

Parts Shipped 2025

2.9  
Mil

New concepts won 2025

54

Exports

8.6  
%

Short and Long-term Targets

Revenue Growth YOY

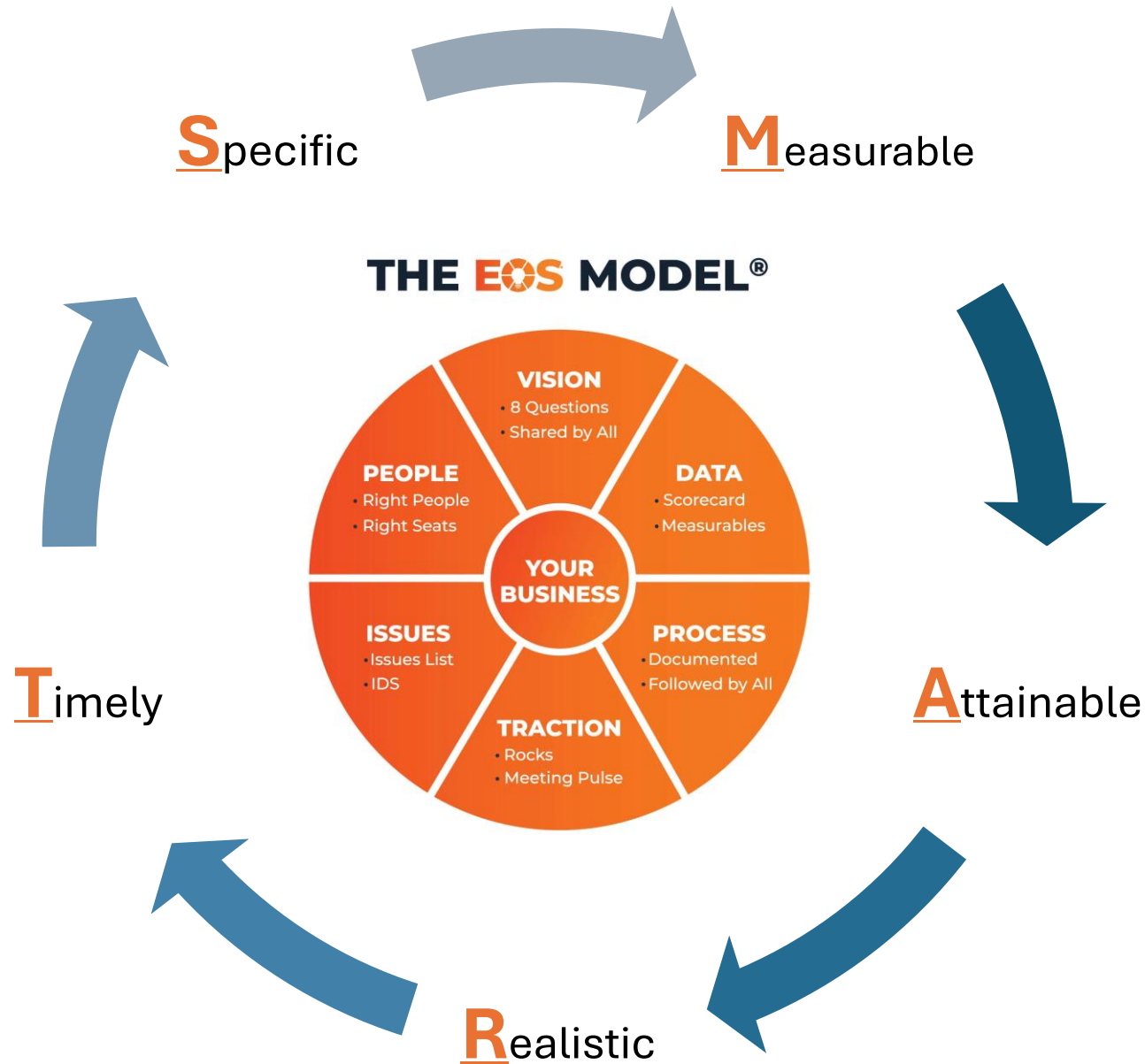
18%

Corporate and Social Responsibility

2026/  
27

500 New Concepts Delivered

By  
2035



“ Within our **EOS™** framework, we apply **SMART goals** across all five principles—**V**ision, **D**ata, **P**rocess, **T**raction, **I**ssues, and **P**eople—to ensure our objectives are specific, measurable, achievable, relevant, and time-bound, driving clarity, accountability, and consistent execution ”  
across the business.

**“NO RISK PLASTICS DEVELOPMENT  
GUARANTEE”**

## **Transparent**

Zero Surprise  
CAPEX

- **Absorb the cost of early development**
- **Predictable Tooling investment**

## **Tool**

Expertly  
Maintained

- **Lifetime Tool maintenance**
- **Reduced modifications and refurb costs**

## **Protection**

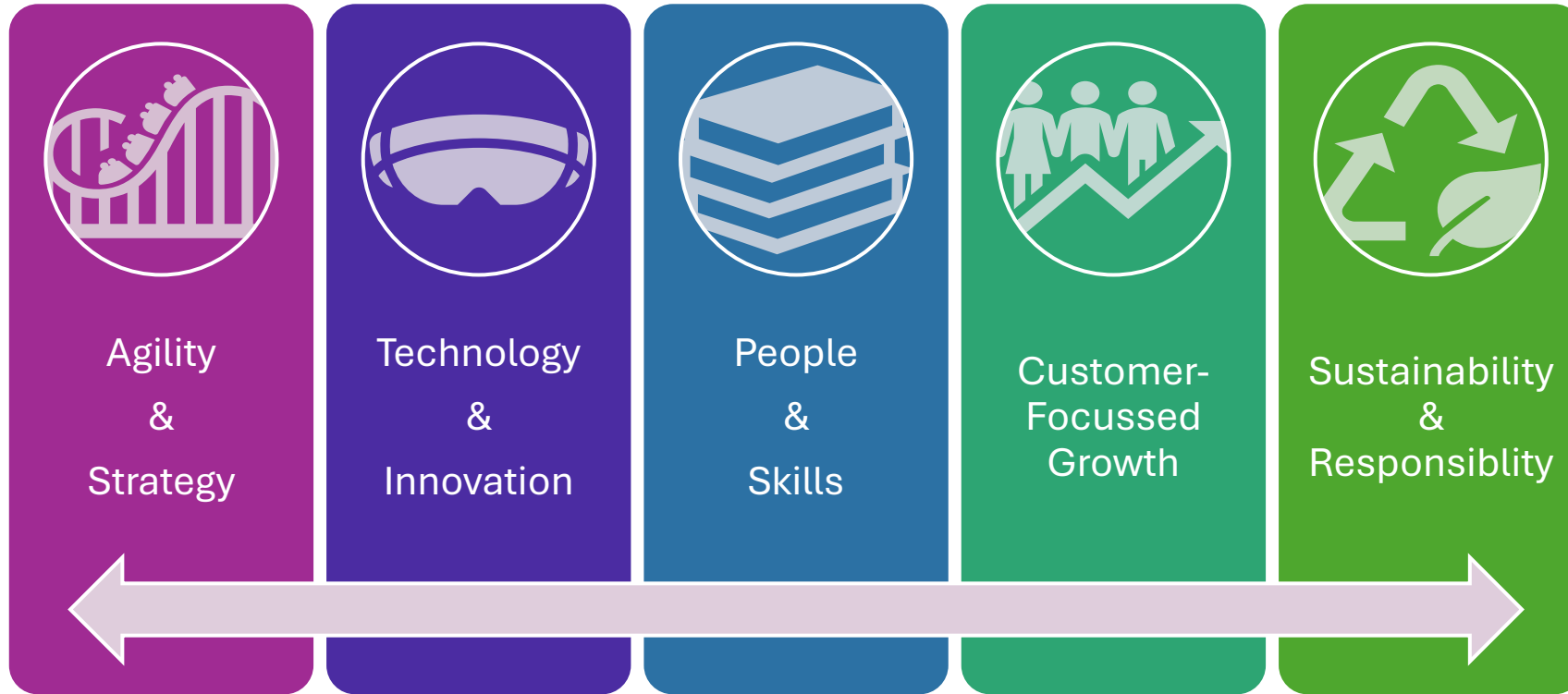
Future-Proofed

- **Never locked into a design**
- **Re-engineering at a reduced cost**

# Immediate & Long-Term Strategy



Long-Term Strategy



- Market **Reviews** of all Key Sectors
- **S.M.A.R.T** Business Planning
- **Reactive** to Regulatory **Change**

- **Investment** in Automation
- AI
- **Data-driven** Decision Making
- **Integrity** of Data

- **Continuous** Employee Training
- Leadership **Development**
- **Inclusive** and Engaged Workforce

- **Understanding** Evolving **Customer Needs**
- Continuous Improvement and **Innovation**
- Long-term **Partnerships**

- **Ethical** Supply Chains
- **Compliance**
- Environmental **Impact Reduction**



Solar PV Visual



191.30 kWp

www.kennedynrenewables.com



Carbon Impact

Responsible Supply Chain

Certifications

Diversity, Equity, Inclusion

- **Energy Reduction Initiatives** – Solar Panels at Techmarkets, to be replicated at Dudley Associates
- Hybrid Machinery
- Regrind of Raw Materials
- Supplier Code of Conduct
- **Ethical Sourcing**
- Supplier Audits
- Anti Slavery **Policy**
- **ISO9001:2015**
- **SEDEX** in May 2026 (Techmarkets)
- Launched BRIGHT HR with **Wellbeing Support 24/7**
- **Inclusive and Fair Employer**
- Local **Community** Employment

“ Our company supports the local community through employment opportunities, collaborating with local partners, and responsible business practices that contribute to regional economic development. ”

**Mr. Steve Lawrence - Owner**



Life Cycle Assessments

Learning from Techmarkets

Publishable Targets

- Returnable Packaging
- Sustainable Transportation
- **Reporting**

- **Solar Panels**
- Hybrid Machinery
- SEDEX

- Being **Committed and Accountable** to our Targets
- Continuously Improve
- Be **Held in High Esteem** within the Plastics Industry
- Think Creatively

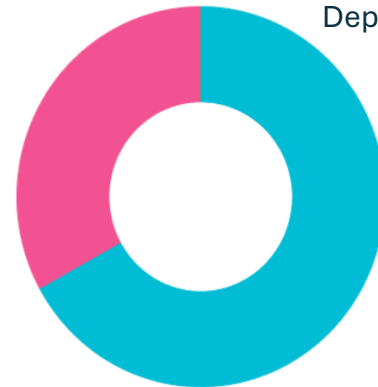
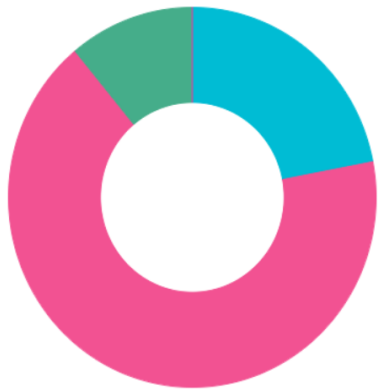
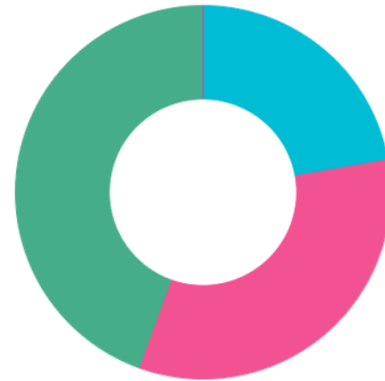


*We are committed to strengthening our CSR governance and sustainability through clear objectives, internal reviews, and transparency with stakeholders. As a manufacturer of plastics, it is essential we don't take our impact on the environment for granted.*



**Mr. Steve Lawrence - Owner**

# What Our Customers Say



HEALTHCARE & MEDICAL



“Quality of product.”

– Ceramisys UK

AUTOMOTIVE



“Great up-front technical support and a genuine drive to provide the best possible service.”

– Marelli Automotive

ELECTRONICS



“You keep to your deadlines..”

– Platinum Stairlifts

DUDLEY ASSOCIATES LTD.

CONCEPT | TOOLMAKING | PLASTIC INJECTION MOULDING SINCE 1991

DUDLEY ASSOCIATES  
Precision Tools and Plastic Injection Moulding

*Thank you for  
your time...*

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